

GCSE Art & Design Exemplar Materials – Photography, Personal Portfolio and Externally Set Assignment

2011-2012

Version 1.0



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Introduction

Welcome to the GCSE Art & Design exemplar materials, we are providing a range of exemplars and commentaries that we hope will be useful in helping you to develop your own teaching and assessment practice.

We have included exemplars from two mid-range candidates so that all teachers can gain a better grasp of the standard required. All the work used here is real candidate work and we hope you'll find it interesting to be able to see a variety of work from different schools which will give you ideas that can help you develop your own course.

This set of materials will focus on the GCSE Photography endorsement and will contain example work from both the Personal Portfolio and Externally Set Assignment units. The work shows the creative journey of development and experimentation all the way through to final outcome. Alongside this will be comments from the Chief Examiner explaining the value of each item included and how this contributed to the marks awarded.

We hope that you find this a useful resource in approaching your assessment and delivery of GCSE Art & Design.

Unit 1 - Personal Portfolio

40 Marks





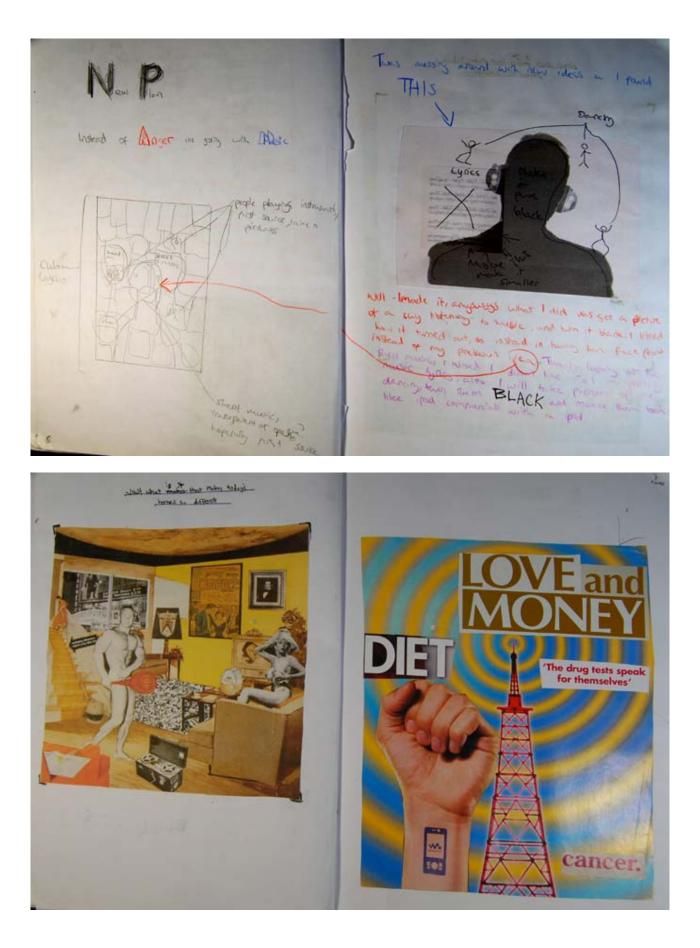
This sequence of images, including the three on the following page, shows a series of final outcomes produced by the candidate for this portfolio.

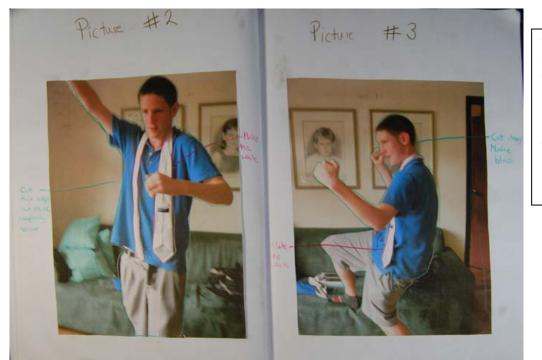




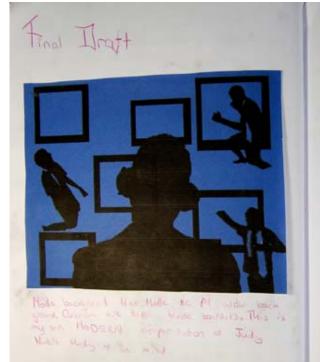
Assignments to produce as many as Judy Natal Velsmann TA(O) dichues way FHOTOCHOP and your then sources (the pictures you take, magnetice carrings, you set too litet) . makes a year own interpretations of the artist the choose. Van men do Kenetty as the artist you have chosen on Something That the it. (CITEGES Files lonny Mintz Time and space people as In the end I drove Judy Natal and Tommy Minte why of melins picturestudy church from intunet, Notes intriged me with us interpretiting of the mind, Magic and Tommy Mintiz newsmant perc laded pretty call Judy Nated also used cutoism, to high light impollance of cash muny in the prehiser and addid pros of andon times he paintie a balles maken everyny love a synadic Culditar Childrening rest I live the adoding but 1 will chose to ad- it creating elso to may own

The starting point for this portfolio of work is illustrated in the images on this page and the next which show the work of four practitioners to which the candidate responds in developing their work.





This provides visual evidence for AO3 showing the candidate conducting first-hand photographic research.

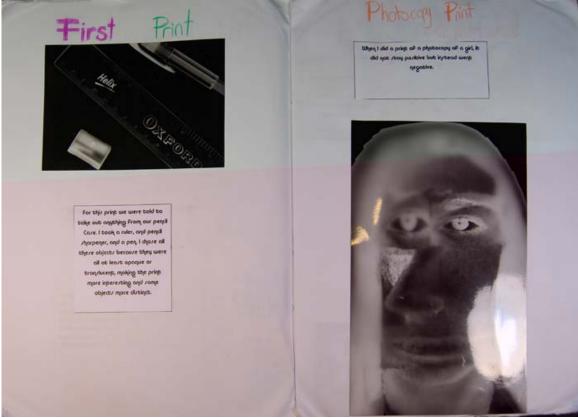


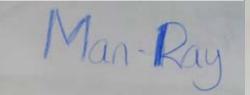
Tind First announ To phease my ait of make and to subjected to be and than it office 15/15 Ray a effects my life =082191 - ~at 6 Canal



The candidate has used the images from the previous page to inform the production of these final outcomes.

The following set of images show the candidate exploring the work of others alongside processes and techniques.

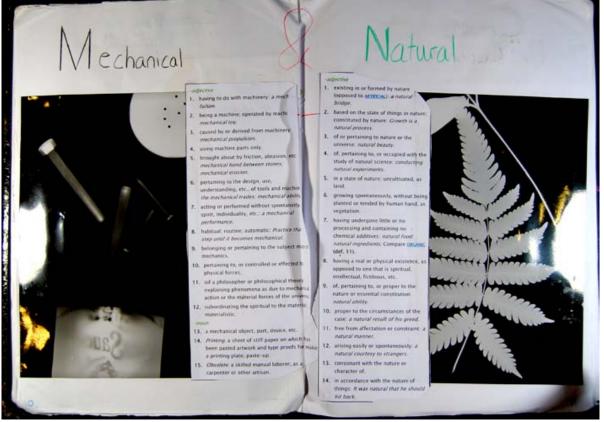


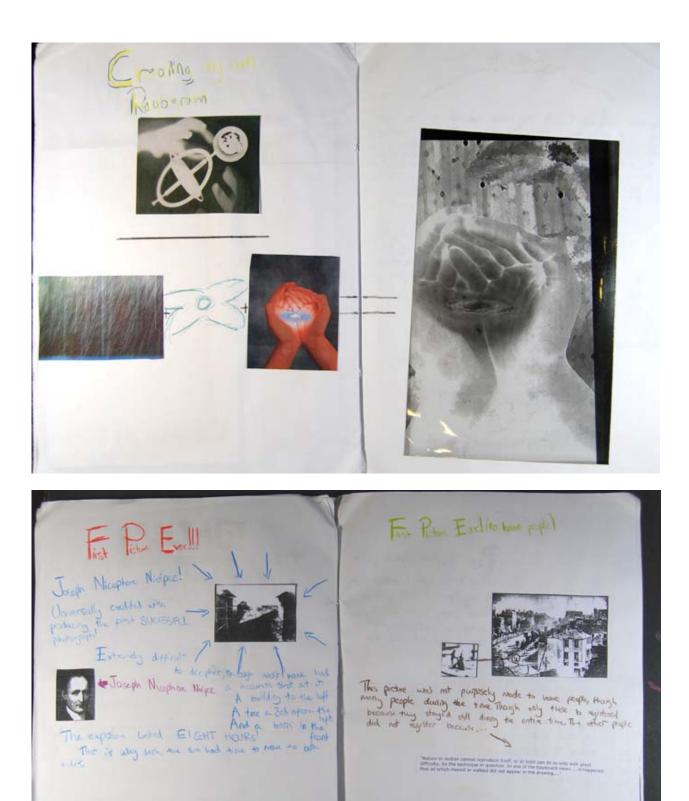


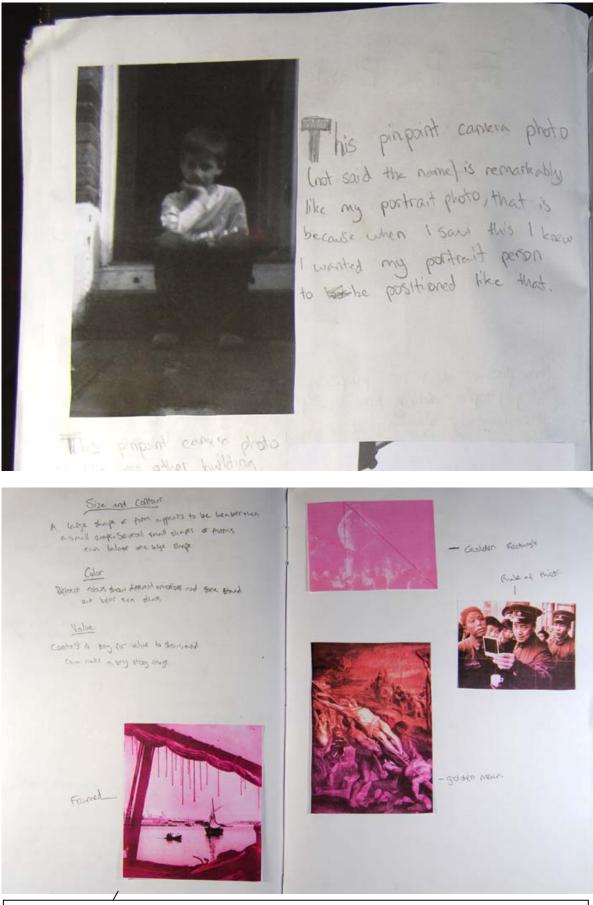
This Rayogram was clearly inspired by two people kissing, he did incorporate hands, and however the other materials are distants to me. This makes me think of two people kissing, as I said before.



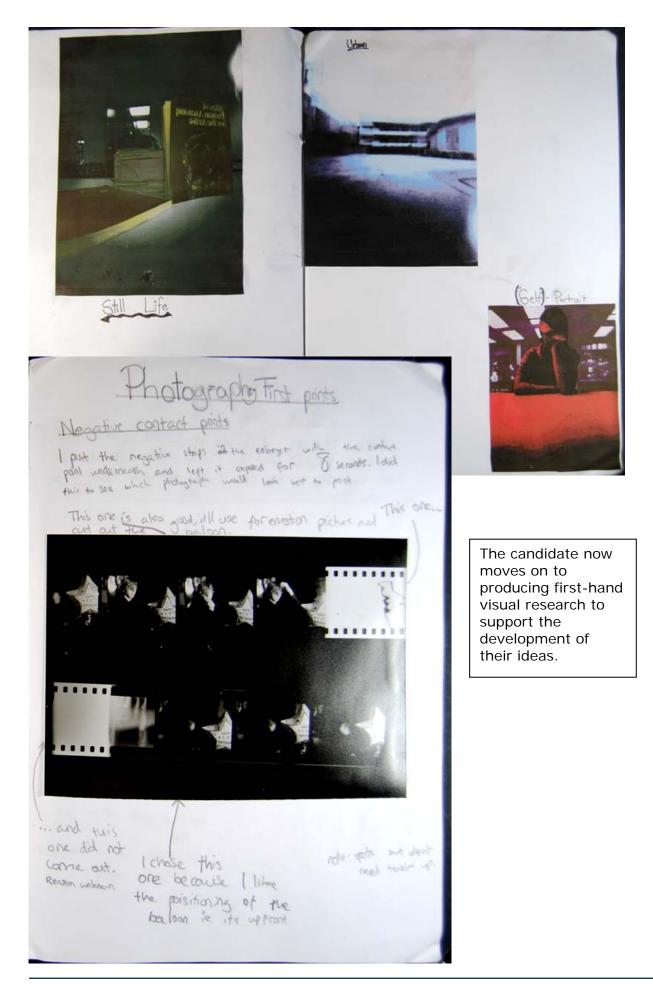








Here the candidate is looking at the work of others to explore compositional devices that inform final outcomes.





The candidate produces a series of final outcomes supported by their investigation of composition.

Cindy Sherman

Child Sutton a man of a state this and the support for the support of a state and a state of a state and the support of a state and the s

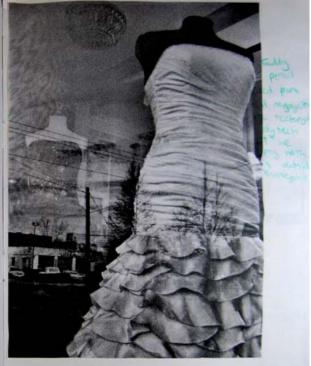






Eugène Atget

Engine About whit own in France a the 1870's I find his work to be all experient content I think his work to be all applied content I think his prove Arenes do Garcier mark this year of his harm (1421) to be not approximate the mass - some as harm (1421) to be not approximate the mass - some as harm (1421) to be not approximate the mass - some as harm (1421) to be and his hop for which the powersame are been indee the did his hyphys with the powersame of been indee the did his hyphys with the powersame of the content and the shart references I likely the den card is plan to play which and their I and the and mark is plan to play and and a the they are meany marked performance and note it like they are meany marked of the plan.



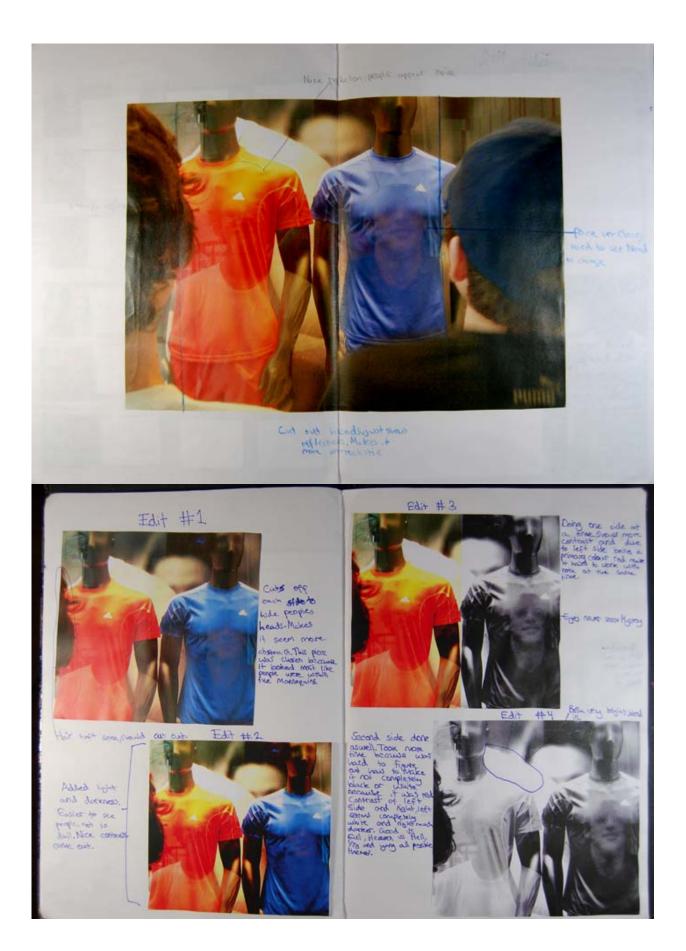
Photographers provide a contextual starting point for a project with the theme "inside". The candidate has carefully selected Eugène Atget as their key reference for the project.

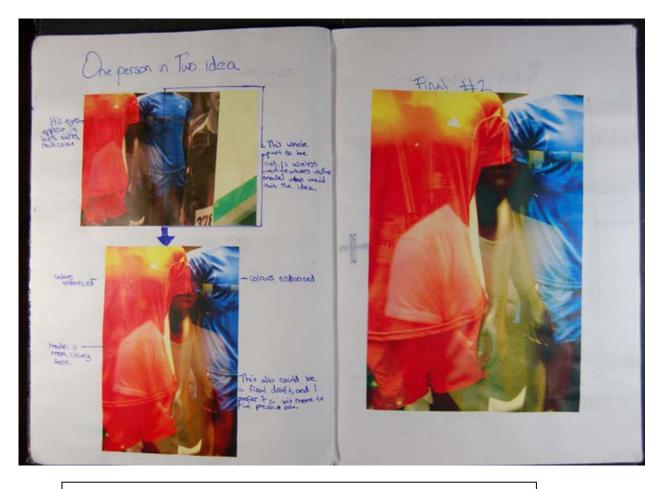


Secondary sources have been collected to inform the development of the candidate's own work.

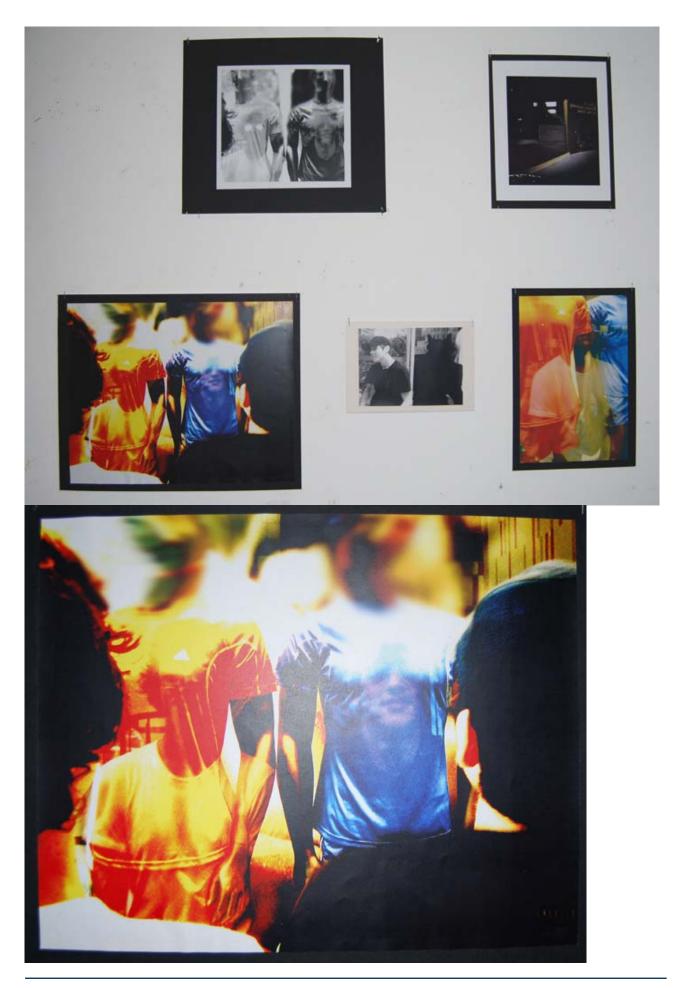


The candidate has taken a series of photographs and used them to experiment with a variety of compositions. This provides clear evidence to support assessment decisions for AO2 and AO3.





Here and on the previous page we can see exploration and development of the final outcomes using image manipulation software to layer and enhance different images. This shows evidence for AO2.







This series of appropriately realised final outcomes have been informed by the candidate's contextual research.

Final mark: AO1 - 10, AO2 - 10, AO3 - 10, AO4 - 10 Total - 40

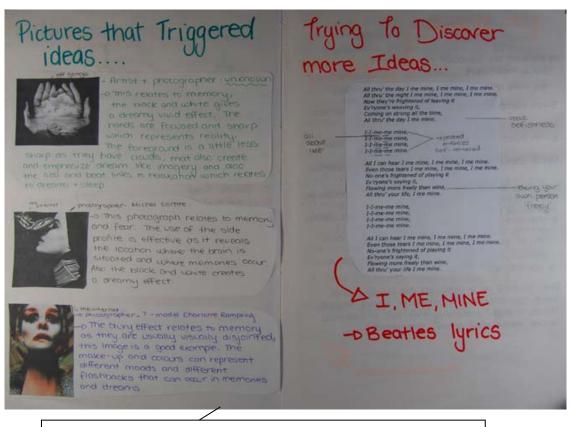
48 marks



This outcome is a response to the theme "I, me, mine".



In these notes we can see written, but not visual evidence of the candidate suggesting possible avenues for research and development of ideas.



The candidate is responding to photographs and lyrics that connect with the theme.



Birth name: Salvador, Domingo Felipe Jacinto Dalí (Domenech)

Birth date may 11th 1904 in Figueres, Catalonia SPAIN.

Died: January 23rd 1989 in Figueres. Catatonia SPAIN.

Dali was a skilled droftsman, best known for the shifting and ecentric images in his surrealist work. His painting skills are often attributed to the influence of Renaissance mosters Dali's expansive repertoi includes film, sculpture and photography in a collaboration with a range of artists in a variety of media.

Dall picked up a passion for luxury and love for onental clothes to a self-styled "Arab lineage" claiming that his ancestors were descended from "the moors" Dalf was highly imaginative, and also had an affinity for partaking in unusual and grandiese behaviour, in order to draw attention to himself, and his eccentric manner drew more attention to him publicly then to his artwork

- > when I was looking for artists that Sparked my imagination and that linked to my first idea of memory, Salvador Dalí was one that I thought was interesting, so I gathered a few pictures that I believed were / are related to my first experiment and investigation.

o likes the use of the side profile *

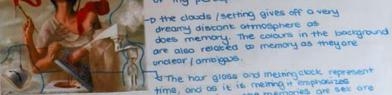


- D This painting gives off a representations and links toward memory.

to the side profile is my four out to part of the image as it is the area where the brain is situated and where memories are miggered.

-0 Also, the drapy material makes the fact that memory is not precise.

- This image relates to memory or my perception of it anyhow p the clouds / setting gives off a very





The har gloss and metring clock represent time, and as it is metring it emphasizes that the time the memories are set are unprecise. -> This pointing also shows signs of

memory as it shows a menting earth, vagues unclear = memory. With human/ males getting sucked / stuck inside it. earth represents - brain/mind / head numans . memory , -> stretching out, bits of memory escaping

remembering parts but not the whole thing

shit so clear, sees the scene of the memory, must have significance.

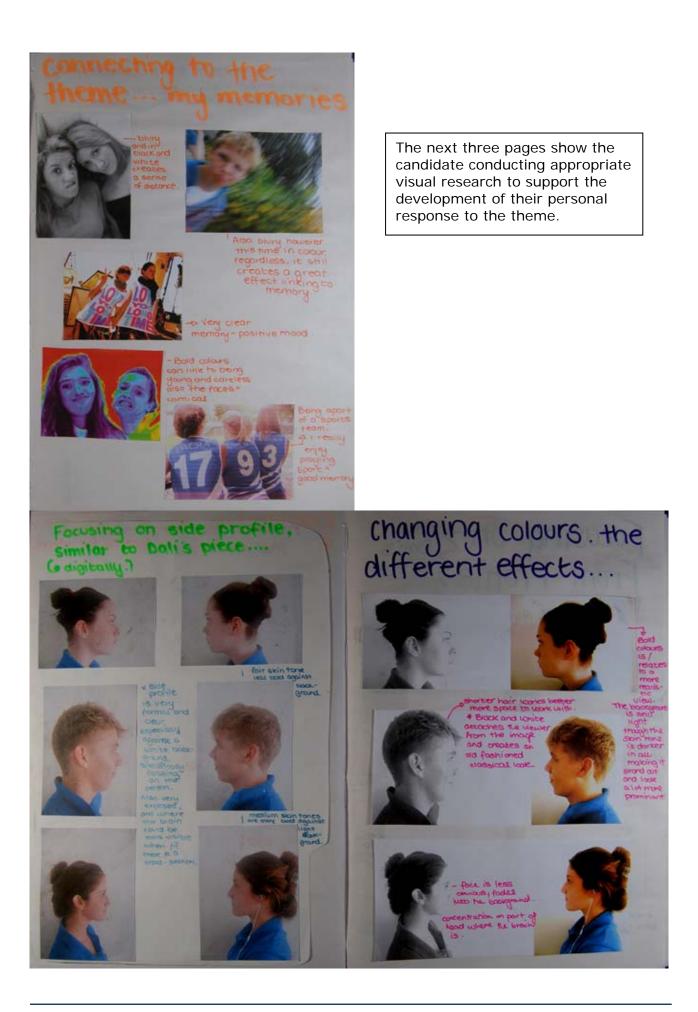


this is another pointing that interested me ds it relates to memory through my perspective. -D humon head, revealing the place where nemonies accur, claudy effect replacing hair shaws-ambiguity of the rememberance. D rephtbon enforces that it is related more to memory than a dream as it is able to be rememberied flequanty.

J . like mis idea

In these two images and on the following page the candidate is starting to investigate the work of Salvador Dali as a possible contextual link with her own work. This provides evidence for AO1.







siboted



i a lot of skin shouling shous the Julinerobility of the Julinerobility of the Julinerobility of the Julinerobility with the Julinerobility with the Julinerobility

olack and white has a depth has to mismonies. of field like Dalis

Dolis please exposure





- This was my hist test strip -brime of each exchange 2 seconds -D Aperture setting is 5 -b Best time output = 7 seconds

to the photograph shaws a different aspect of memory as it looks its shaws a different approximation of the photograph are the photograph of the memory of the mostly disjointed and unprecise of memory as they are mostly disjointed and unprecise of memory as it looks like the is struggling to remember it, like it wasn't a pleasant approximation one that she has lost judging by her facial expression

Linking Salvador Dalís Technique to a Photoshoot...

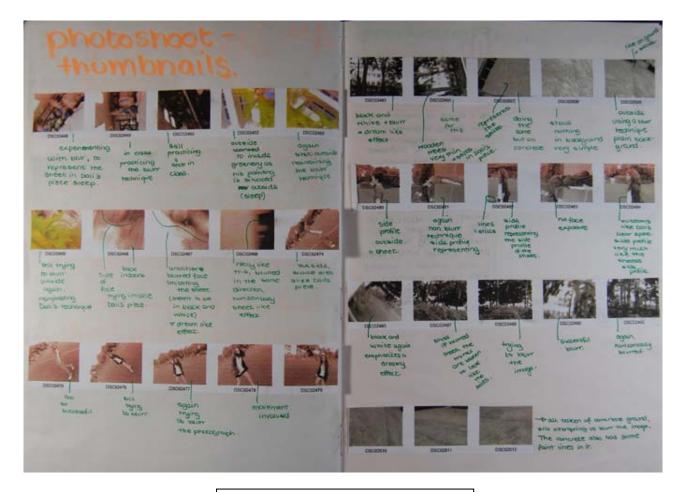
- After writing a thorough Art Critique on one of Dali's work, I noticed that he had a very distinct technique, and a lot of his paintings are set outside. This made me think up an idea for a shoot, which was taking pictures autodoors with a film camera to capture the manipulation and lighting alike a few of his pieces. By doing this I had one of my friends Melissa model for me in a bunch of trees, they were palm trees so the lighting was extremely exquisite as they created various lines, similar to the painting 'sleep' as a majority of the lines were straight. The shadaws also broght across a dreamy, majestic atmosphere. I decided to do another test Ship as my full exposured phatograph wast to Successful, atthaugh the two test ships work very similar The exposure



transition changed from 3 seconds each exchanges to 2 seconds and the filter changed from three to 4.



Exposure time for full exposure was 12 seconds the shadows come out very nice and clear and the contrast was extremely clear as 1 pot a higher numbered filter in which was 4.5, which shave a great variety of dark grey, light grey, white and black. The body language in this picture is extremely appropriate as it links to the theme of dream and memory due to the relaxation. The lighting in this photograph is exactly haw 1 haped it would torm out, particularly on her face as it is all natural and it created many different shadows.



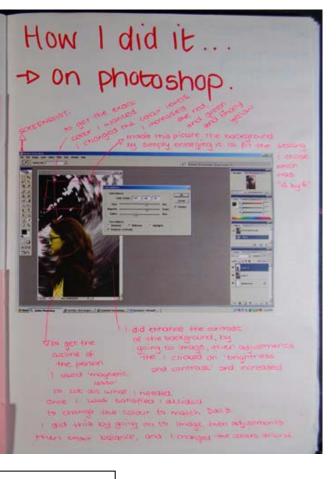
The candidate has taken a series of photographs and used them to experiment with a variety of compositions. This provides clear evidence to support assessment decisions for AO2 and AO3.



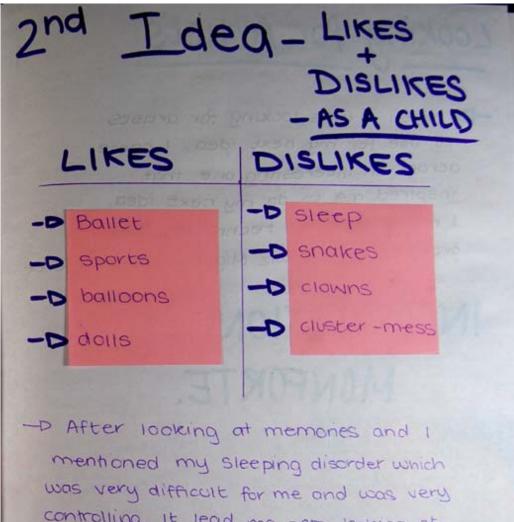
-memory / dream + Dan.

-b I chose to merge these two phocographs tagether because putting them together it best links to my idea of memory, and also manipulates Datis piece in some ways. Whilst taking my photoshoot I realized that blurring the faces of the people I shot wasn't such a good idea as you weren't able co see much meaning in the 'person', (sheets) face,

my benefit as the arms of her glasses are backing her eyes. So you are unable to cell if she is sleeping; or awake. Also, by doing it this way arand relates to me more, the reason I chose to look so deeply into this is because when I was a child I was an insamniate and found it extremely hard to sleep as it was a fear of mine. The background is blurry and in black and white to symbolize that it was a while ago, attrach shi have it baday but not as bad. The darkness of the background also emphasizes negative dreams (nightmares). The way in which the blur is swaying in a this way in which the blur is



One of the research photographs is selected and manipulated to reflect the candidate's interest in the work of Salavador Dali.



controlling. It lead me onto looking at my likes and dislikes as a child This has made me gather my interests and disinterests and put them in a clear table revealing what I enjoyed when I was younger. First I decided to look at my likes specifically Ballet, dance

> The candidate revisits memories as a central focus for her response to the theme.

Looking for Artists

-D when I was looking for artists to use for my next idea. I came across an interesting one that inspired me to do my next idea. I really liked his technique. The arbst is called Luiz Miguel Ramis Monforce

INFORMATION ON MONFORTE.

Name: Luiz Manforde from Brazil

An artist and professor of arts. He makes the diskette a matrix and then builds it up by a mythim of alternating construction and deconstruction, drawing upon fragmences of his residual MEMORY, using his free and volarile cybernesic tool - privileging his digited composition by fixing it to high - quality legitimate support. He is able to prist o range of amazingly vibrant and elaborate colors rarely attempted by this technique His artwork is scanned directly onto his digital parette. This is a new medium which very few have mastered in such a valid w

Picture that inspired me ... by Monforte.

D As I was looking through a scries of piece of antwork that really interested me. The use of colour was extremely Smicing and also the content of the picture represents his past life and inher likes eq bollet I decided to unse

RITIQUE ESCRIBE

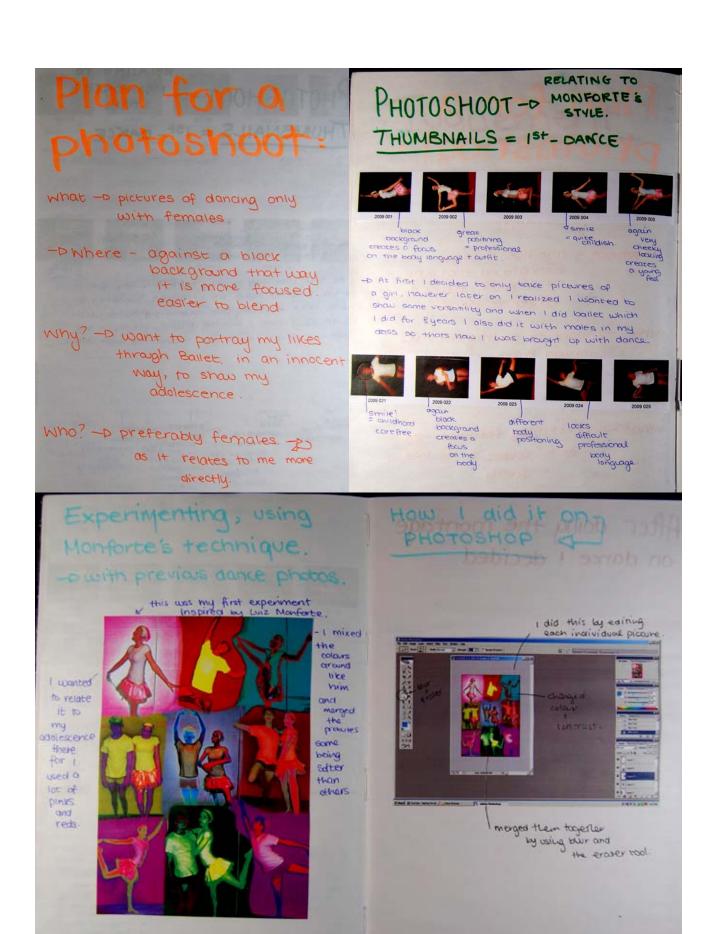
ulbrane colours and ontioses As there are



INTERPRETATION

I don't exactly know how to interpret this piece of photography by Monforte as I already know his purpose and the reason behind it, which is his heritage. He has a dauble shot, two repetative pictures of an elderly waman. Maybe this represents and symbolizes the way in which he thought of his Mother. Also there are many flavers and trees shown within this photograph maybe those were / are some of the things his mother liked. The recouring colour brown and orange in the picture may represent the amount of naise work or farm work that he had to do. There is also a picture of a caw so maybe he lived somewhere like a farm.

A new contextual link is considered with Luiz Monforte to support the further development of her response.



USING MONFORTE'S TECHNIQUE - P FOR SPORT



> This was one of my experiments influenced by Monfortes technique of the pricture

.

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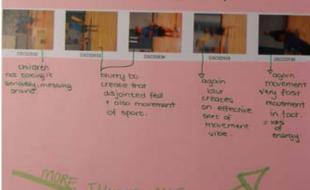
I critiqued. Representing younger children playing sport

something 1 loved doing 03 0 child.

ANOTHER IDEA - OFF THE LIST

-D 1 aidn't really want to stick with dance so I decided to move onto another copic on my likes and dislikes list. I have arways loved playing sport, I shill do today Thats why I decided to focus on that. I did this by photographing younger children playing sport and merging them (juxtaposing) to fit into the same technique as Monforce.

Photoshoct - PLAYING SPORT (children)





HOW I DID IT -D PHOTOSHOP

8-10 ding to calour and size

ć,

-D IN BLACK & WHITE



D Once I saw the previous one was such a success I decided to do a second one, but this time 1 wanted to de it in black and white as it makes it seem aged and distanced from today. This also links ro my theme of memory The fact that the images

lock detached from reality. I made it the same way as I did the previous one.

In the images on this page and the two previous pages the candidate carries out further visual research in support of different directions for her response. Image manipulation software is used to experiment with visual effects and composition inspired by Monforte. This is good evidence for AO2, AO3.

PETER INDBERGH

Date of birth November 23, 1944

Lindbergh was born in Lissa, Surrey and grew Up in Duisburg. He went to art school and and studied painting, but began photography in 1978 and established himself as an advirtising photographer. He moved to Rons in 1978, to concentrate on high-fashion, he photographed many hep models including, Naomi Compbell, Linda Evongelista and Many others, as well as other projects with Karl Largerfeld, Giargio Armani and more. His photographs have been published by magazines such as stern and Vogue. He is considered to be one of the World's preeminent fashion photographers and is credited with helping create the supermodel phenomenon of the 1990's In these images and on the subsequent page the candidate researches the work of Peter Lindbergh which goes on to inform her own development and experimentation.



Di Boxing is often seen as a masquiline sport so ro have a model wearing a fashionable gown with heels, boxing glaves and a flag is quice interesting, vory unlikely in fact. The colours in this are extremely bold and vibrant. I like haw

the background is quite plain, there isn't more much going on in the background that way the faces is on the fashion / clothing



- Anchery is again another So called 'masqueline' sport. I like this picture as she locks extremely professional and concentrated, oithough she is dressed head to toe in designer defies the backgrand reminds me of the Sterie I did when imitating ball's piece sleep.



-to This is a very interesting plactic as the adoman who usually the thraw the weights in the alympic garnes are extremely made and rather large, unlike this model accress. Instead of thrawing a weight size is thrawing a designer handlag

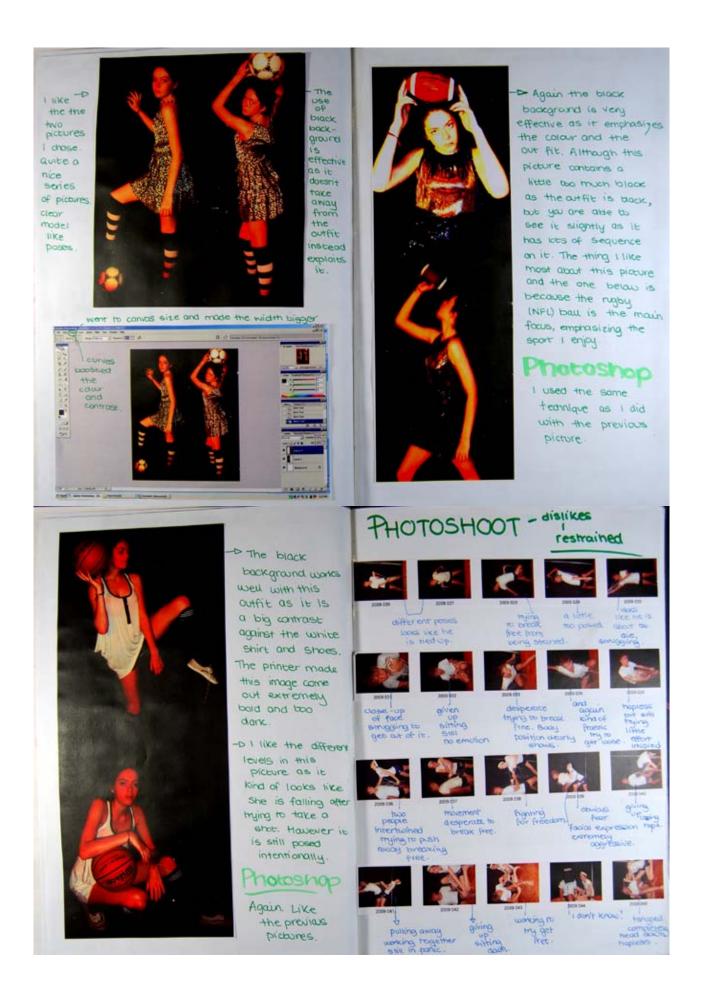


being a very feminine x elegant spore that requires a lot of skill and concentration. Although unlike the other planes she abesnit look as professionale as the should for a spore like this. This does havener relace to my idea previously of childhood likes and dislikes As in the spore mancage the childron were octing very much like this carefree and positive.



- or gymnostics is a very difficult spore wohich involves lang hard dedication, much like ballet, what I used to do unter I was a child, also relating to my previous when she works extremely concentrated in this and her bady language / positioning is

extremely well thought at and balanced The colours in this are not as bright as the previous provines and I like the blank / plain grey blue background behind her





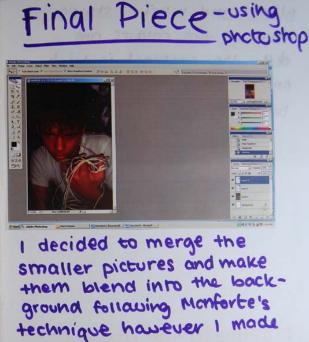
pulled aut lass of sad expression string, stretching string tangled hand is gripping it looks like looks measy tight las she is struggling. looks measy tight las and she looks helpless effort.

fear J in good face. display of eyes locks meaningful. smore endtion.



After Locking through these thumbhails 1 thought it would look effective and work well if I went back and used Monfortes Siyle, because his technique interests me most. Also this way you are able to see clearly that this is one of my dislikes as it is busy with a lot of string visible thraighat these merged images. it creates move intensity and loss of hope and a lot of smuggle.

On this page and the next we see the candidate revisiting Monforte to help her move towards the final composition of her outcome.



them black and white because my final piece is based on my dislike (Fear) so I didn't think it was very positive and being

black and white shoes that as the colours are dull, the contrast is high emphasizing the rope being restrained = my fear.



I gathered the pictures I thought best worked for this piece. Then I changed each of there opaicity to around 48% and carefully cut each one with the magnetic lasso. Once I finished that I changed the size to what I thought was an appropriate one and arranged in a certain order. From standing to gradually falling. I then went to the 'curves' application and changed it so the contrast was high then I desaturated them, changing it to Greyscale.



The candidate presents an imaginative final outcome with an emerging sense of personal style.

Final mark: AO1 - 12, AO2 - 12, AO3 - 11, AO4 – 13 Total - 48